



Active 20-30 Club
Bakersfield Chapter #27
Est. August 7, 1928
*"A Man Never Stands So Tall As When He Kneels
To Help A Child"*

The 3rd Annual **Country and Craft Beer Festival Sponsorship Agreement** 100% of Proceeds to Benefit Kern County Children's Charities

- Official Tasting Cup Sponsor-** \$5,000 (1 Available)
- Sponsorship will include logo on cups provided to every attendee
 - Company logo will be prominently displayed on promotional advertisement
 - One booth (table provided)
 - (15) VIP entrance tickets
- VIP Sponsor-** \$2,000 (3 Available; for exclusive VIP sponsor \$5,000)
- VIP Section will be "Brought to you by (Your Company)"
 - Between acts (Your Company) will be announced as a VIP sponsor
 - Banners with your company logo/information will be made available upon request
 - Company logo will be prominently displayed on promotional advertisement
 - (7) VIP entrance tickets, (15) VIP entrance tickets with exclusive VIP package
- VIP Wine/Liquor Sponsor-** \$2,000 (1 Available)
- Wine/Liquor will be referred to as "Wine/Liquor provided by (Your Company)"
 - Also available with trade in sufficient cases of wine to supply the event
 - Banners with your company logo/information will be made available upon request
 - Company logo will be prominently displayed on promotional advertisement
 - (7) VIP entrance tickets
- Ticket Sponsor-** \$2,000 (1 available for each)
- Sponsorship will include advertisement on all ticket purchases
 - Company logo will be prominently displayed on promotional advertisement
 - One booth w/ tables provided
 - (7) VIP entrance tickets
- VIP Table Sponsor-** \$1,000
- Company name prominently displayed on the VIP table
 - One reserved VIP lakefront table with 8 seats
 - (8) VIP Tickets
- Cornhole Sponsor-** \$750 (or \$450 if own cornhole board provided)
- Cornhole board prominently displayed for use during the event
 - One cornhole board with custom design
 - (2) VIP entrance tickets
- Gold Level Sponsor-** \$1,500
- Inclusion in promotional Facebook page (2,000+ followers)



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- One booth w/ tables provided (option to have beer poured at booth)
- (4) VIP entrance tickets + (4) general admission tickets

Silver Level Sponsor- \$750

- One booth w/ tables provided (option to have beer poured at booth)
- (2) VIP entrance tickets + (2) general admission tickets

Bronze Plus Sponsor- \$500

- One booth w/ tables provided (option to have beer poured at booth)
- (4) general admission tickets

Bronze Level Sponsor- \$350

- One booth w/ tables provided (option to have beer poured at booth)
- (2) general admission tickets

Gold Corporate Responsibility Sponsor- \$1,500

- Recognition plaque for donation
- (8) VIP tickets

Silver Corporate Responsibility Sponsor- \$750

- Recognition plaque for donation
- (4) VIP tickets

Bronze Corporate Responsibility Sponsor- \$375

- Recognition plaque for donation
- (2) VIP tickets