

APRIL 4th, 2020 Mill Creek Park

1500+ Attendees



PRESENTS

# Country & Craft

BEER FESTIVAL

Touring Country

Artists EXCLUSIVE  
VIP AREA

50+ Craft

Breweries

30+ Local

Restaurants

Local Charities

100% of Proceeds to

2020 Country and Craft  
Beer Festival

**Food Sponsorship Package**



**The Bakersfield Active 20-30 Club Presents:  
6<sup>th</sup> Annual  
Saturday, April 4, 2020  
Central Park at Mill Creek, Bakersfield, CA**

The Country & Craft Beer Festival was a huge success in its fifth year in 2019! Sponsors and attendees helped raise over \$55,000 for Kern County children's charities, further adding to the \$1,000,000+ the Active 20/30 Club has donated to these charities over the past 10 years. The event couldn't have gone better with its refined atmosphere focused on craft beers, local businesses, and country music. We received nothing but great feedback from sponsors, vendors, and attendees! For 2020, the Country and Craft Beer Festival will stay located at the beautiful Central Park at Mill Creek in Downtown Bakersfield. This year we plan on building on our success from last year, further refining the event to become the go-to festival in Bakersfield. With beer festivals becoming more and more common, we are committed to providing the best experience for our sponsors as well as our festival attendees. The one thing the Active 20-30 Club is proudest of is 100% of the funds raised by the Country and Craft Beer Festival go to the children of Kern County.

**As a food sponsor of the Country and Craft Beer Festival, here is what you can expect:**

- 1500+ Attendees
- 50+ craft breweries pouring multiple beers
- 20+ representatives from the breweries to talk about their beer
- 25+ of your favorite local restaurants and caterers serving delicious food
- Live nationally touring country bands on the main stage
- Souvenir craft beer glasses
- A relaxed atmosphere with specialty microbrews, unlimited food samples, and fun lawn games
- An exclusive VIP section with specialty beers, fully catered meals, and their own VIP music stage
- A fun day filled with good friends, great drinks, and an amazing time!
- Local media coverage
- Plus many more fun filled accents to the day's festivities

Attached is the food sponsorship agreement for this year's Country and Craft Beer Festival. If you have any questions, or would like more information regarding sponsorship, please call

**Darion Nunn, Co-Chairman** (661) 699-6760

**or via email:** [beerfest@active2030.org](mailto:beerfest@active2030.org)

On behalf of the Active 20-30 Club and Kern County children's charities, we would like to thank you for your support!

**Darion Nunn & Vance Elmore**

Co-Chairmen, Country and Craft Beer Festival

## IMPORTANT INFORMATION, PLEASE READ!!!

- Please bring at least **700** food samples
- Social media mentions and logos used on festival website
- One booth in general area (table provided)
  - First 10 food sponsors to return signed contract receive “premium” festival placement
- (6) General Admission tickets (all vendors working booth must have ticket for entrance)
- Booth space consists of: one – 10' x 5' space on grass or dirt, and one – 8' x 3' table.
- Canopies available on a first come basis. No chairs provided, but are welcome. Please bring your own canopy if you have one.
- You must have a ticket for entrance into the event (this includes entrance to work a booth)
- ALL booth set-up must be completed by 11:00 am
- Final needed details and map w/ booth locations emailed the week of the festival



# CCBF 2020 Food Sponsorship Acceptance

Sponsorship Level: **Food Sponsorship**

Sponsorship Value: **700+ Food Samples**

Power is requested for booth operation

Sponsor Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: ( ) - \_\_\_\_\_

Email: \_\_\_\_\_

**Signature**

**Date**

**20-30 Member Contact**

**Name:** \_\_\_\_\_

**Thank you for your support!**

Darion Nunn, Co-Chairman  
Vance Elmore, Co Chairman

<b>Event Date:</b>	<b>Saturday, April 4, 2020</b>
<b>Set-up Time:</b>	<b>7:00am - 11:00 am</b>
<b>Event Duration:</b>	<b>12:00pm - 5:00pm</b>